



**Slvr Wlf Digitale Ltd**

*making you the black spot on a white canvas*

# INTRODUCING



**Slvr Wlf Digitale Ltd**

*We tell stories that connect*



***We tell stories that connect***



## About **Slvr Wlf Digitale Ltd**

Slvr Wlf Digitale is your one-stop-shop for digital content solutions. We use storytelling to help political candidates, government agencies, schools, and start-ups connect with their audiences.



Slvr Wlf Digitale Ltd's core values are excellence, honesty and transparency. We have native intelligence for sniffing out untold stories. Hence, we are using digital media to help political candidates, government agencies, schools and start-ups to uncover their inspiring stories.

At Slvr Wlf Digitale Ltd, we know that there is a successful brand behind every inspiring story. Our job is to help businesses tell these compelling stories. We understand how to tell engaging stories that will connect with your audience. We will listen to you, help you create a community of loyal brand ambassadors and become your number one advocates.

This is why we are your best bet to tell the three sides of your story.





# We Offer...

- Content Writing Services
- Web Design/Development
- Social Media Content Management
- Digital Media Training

# Why Choose Us?

- We listen.
- We understand your digital pain points.
- We convert your core strengths into marketable value.
- Our team of experts have decades of experience in delivering value.





# How can we help you today?

Slvr Wlf Digitale provides content writing services, web design and development services, social media management services and training for your content management team. We know it may be overwhelming to decide what specific services you need and make things easier. So, we have broken things down to make it easier for you.





# Services and Offerings

## Content Writing Services

Slvr Wlf Digitale Ltd has decades of experience providing content writing services for the business, education and political sectors. We know the jargon used when people search for content related to schools, government agencies, political candidates and start-ups. Thus, we are best positioned to use targeted keywords (which we update as terminology evolves) to tell your brand stories.

Whether you need content writing services for your website, blog, or social media pages, you can trust Slvr Wlf Digitale Ltd to get the job done. We know how to create content that drives organic engagement and creates loyal ambassadors for your brand.

We are great at article writing, crafting press releases and media statements and writing start-up pitch decks. Our content writing team comprises top-notch storytellers with proven careers in law, journalism and script writing.





# Our offers include

## Content Writing Services

### 1 WEBSITE CONTENT WRITING:

Generating and writing all the content needed on your website, including your 'about us' pages, 'services offered' pages and product description pages for e-commerce websites.

### 2 SOCIAL MEDIA CONTENT WRITING:

Creating and writing content, including graphics and videos for social media pages: Facebook, Twitter, Instagram, LinkedIn and more.

### 3 WRITING START-UP PITCH DECKS:

Humanising your start-up story using the hero's journey approach to storytelling. Your presentation will be done in 15-20 slides.

### 4 WRITING PRESS RELEASES AND STATEMENTS:

Crafting official communications using sector-specific jargon. Our writing connects with your audience and boosts brand goodwill.

## Social Media Management

At Slvr Wlf Digitale, we understand that your business is on social media to increase your bottom line. Therefore, we offer you an end to end social media management and support services. Our social media management team are on hand to monitor, measure and provide periodic reports of your social media performance and ROI.

We will brand your pages and help you develop a social media content strategy based on your desired audience's engagement needs. Slvr Wlf Digitale Ltd will create and distribute content to your social media profiles and monitor online conversations. We will also provide an online customer care service for your existing clients. We collaborate with influencers when necessary to give your social media presence the needed boost.



## Website Design and Development



Our website design and development capabilities go beyond fancy typography, imagery, and graphics. During our consultation with you, we take a deep dive into your customer persona. This guides us in creating a virtual space that represents your brand and gives customers and prospects an experience that keeps them returning.

We do not leave you to figure out how to put your best foot forward in this virtual space. We are available to provide you with continuous support, including copywriting services that emphasise your website's functionality and usability. Take advantage of our decades of experience in design architecture and end to end digital user experience

# Training



Slvr Wlf Digitale provides training for content management teams to achieve optimal creativity. Sometimes, all your staff need is a little nudge in the right direction for them to spread their wings and improve performance. We provide bespoke training to meet your team's needs and help them become a more effective version of themselves.

Our training covers best practices for content creation and social media management. We provide guidelines for crafting attention-grabbing headlines, writing tweets, Facebook posts and Instagram posts, tools for editing graphics and videos and more. Our trainers are world-class, with decades of experience in instructor-led training, coaching and mentoring.



# Our Team



**Yomi  
Folami**

**Director**

"The difference between a great job and a fantastic one is that attention to detail that we bring into every project."



**Lanre  
Akinola**

**Director**

"The difference between a great job and a fantastic one is that attention to detail that we bring into every project."



**Biobele  
Inko-Tariah**

**Director**

"The difference between a great job and a fantastic one is that attention to detail that we bring into every project."



**Abigail  
Anaba**

**Client Services**

"We approach each client as if they were our last and only client. Our job is not done until we get their thumbs up."



**Seye  
Omiyefa**

**Project Manager**

"We are passionate about delivering excellent results. Of utmost importance is the efficacy with which we proffer solutions that meet client's needs."



# Thank you

**For further enquiries:**

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