

# Slvr Wif Digital Ltd Brochure





**We tell  
stories that  
connect**



## Our Mission

We are a content marketing agency building communities on social media, websites and blogs for government agencies, schools, start-ups and political candidates.

We are experts in using articles, blog posts, videos, infographics, podcasts, ebooks, and other audio-visual media in telling your stories, connecting you with your niche audience and achieving your business goals.

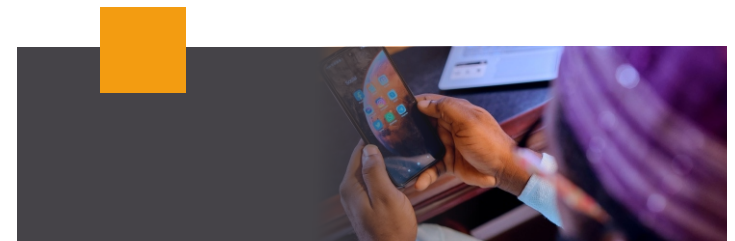
## About Slvr Wlf

But you want to hear the story behind the name. It begins with our founders creating an identity that would showcase our uniqueness and spark a conversation. And what is a greater conversation starter than, "How do you say your name?"

We are Slvr Wlf. We say SILVER WOLF! We employ classic storytelling techniques to provoke action in your target audience. Slvr Wlf creates, distributes, promotes, and tracks your content on the web. We also manage customer conversations on social media accounts, providing a complete virtual customer service experience.

Whether you are marketing a product or a service, Slvr Wlf will tell your story, spark conversations around your brand, and compel your prospects to take action.

This is the Slvr Wlf promise: If you are a school, start-up, political candidate or government agency, we will give you the online visibility and exposure needed to garner goodwill and boost your online presence organically. You do not have to worry about talking to the wrong audience or having disengaged followers with no interest in your product or service.



## Our Offerings



### Product: **Simplypostit**

Our all-in-one social media for schools solution. With Simplypostit, you do not have to worry about creating a content calendar or spending endless hours customising posts. Just copy, customise and post. You get 80 posts and captions and 40 hashtags that you can use for your posts. Made in Nigeria for Nigerian schools.



### Services: **Content Writing**

Our team of content writers are trained to write engaging long-form content, short posts, tweets and graphic-based posts. Our deep understanding and expertise ensure that keyword research remains one of the top drivers of our content writing techniques and strategies.



### Web Design and **Development**

Website building has gone beyond following laid down templates. Anyone can do that. We are all about your customer journey and conversions - our core strength lies in making the functionality of your website our top priority. At the same time, we focus on the aesthetics that enhance the user experience.



### Social Media **Management**

We understand that organisations are on social media to engage with their audiences and garner goodwill. At Slvr Wlf, we help develop strategies that follow best practices in social media engagement and fit with your overall goals and objectives.



### Training of Content **Management Teams**

Content management is both a science and an art. Your content team does not need to arrive at what works best for you through trial and error. Let us provide the necessary instructor and mentor-led training that will enable them to confidently approach their duties.

## Why Choose Us?

Let us transform your digital presence in three steps:

### Consult

Book a consultation with Slvr Wlf to identify the content strategy that will work best for you.

### Strategise

Slvr Wlf creates the new content marketing strategy for you and provides an implementation template.

### Implement

Slvr Wlf brings the strategy to life as we build your online communities of advocates.

At Slvr Wlf, we have developed unique storytelling techniques that are tried and tested. We know what your audience wants to read about you, and we know how to present this information in ways that they will find appealing. Our mastery of how Nigerians think, use words and search for materials online ensures that you get the needed visibility and exposure.

We understand every piece of content we produce should add value to our clients, customers and prospects. So, we do not deploy one-size-fits-all solutions. Instead, we spend time during our free consultation with you to learn about your specific challenges and pain points. Armed with this information, we provide strategic but customised content marketing solutions that will work for you.

## Our Clients

- The Oyo State Government
- The Oyo State Agribusiness Development Agency
- The Institute of Certified Communicators
- Brains & Hammers Limited
- Coastland Schools, Ikorodu, Lagos
- ICAST Schools, Ibadan
- Mottainai Recycling Limited
- Iconic Plug Integrated Farms Limited



Brains & Hammers



MOTTAINAI



## Contact Us

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